



# Hindu Council of Australia



## National Deepavali Sponsorship

National Deepavali Sponsorship provides opportunity for sponsors to promote their brand, services and products in various events organised as part of National Deepavali Festival celebration in various cities in Australia by Hindu council of Australia.

*National sponsorship will have the following inclusion*

### National

- ★ Opportunity to be part of following competition
- ★ Australian Rangoli competition online
- ★ Australian Home Decoration competition
- ★ Logo on national flyer for Deepavali Festival celebrations

### Online

- ★ Facebook promotion -36000+ Followers over 4 FB pages
- ★ Website - 50000+ weekly impressions
- ★ Instagram promotion
- ★ Weekly newsletter - 16000 subscribers

### Sydney

Place	Date	Time
Prince Albert Square	Saturday 15 Oct and Sunday 16 Oct	10AM- 9 PM
<ul style="list-style-type: none"> <li>★ Free Event</li> <li>★ Logos on online promotional material in social media</li> <li>★ Sponsor marquee 6x3 m or similar</li> <li>★ On stage acknowledgment and announcement</li> <li>★ Representative in VIP session on stage</li> <li>★ Logo on promotional Flyers</li> <li>★ On ground banner</li> <li>★ Promotional slide on LED screen</li> <li>★ Facebook promotion</li> <li>★ Full page advertisement in souvenir</li> </ul>		

Place	Date	Time
Rouse hill Town center	Saturday 22 Oct	11 am to 5 pm
<ul style="list-style-type: none"> <li>★ Free event</li> <li>★ On ground banner</li> </ul>	<ul style="list-style-type: none"> <li>★ Logo on flyers</li> <li>★ On stage acknowledgement</li> </ul>	<ul style="list-style-type: none"> <li>★ Marquee 3 x3 m</li> </ul>

Place	Date	Time
NSW parliament	20 Oct	4.00 pm to 8.00 pm.
<ul style="list-style-type: none"> <li>★ Presence in event</li> </ul>	<ul style="list-style-type: none"> <li>★ Acknowledgment</li> </ul>	





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Place	Date	Time
Sydney city Townhall	23 Oct	6.00 PM

- ★ Presence in event
- ★ Acknowledgment

Place	Date	Time
North Sydney ( Outdoor event)	29 Oct	TBC

- ★ Stall
- ★ Presence in event
- ★ Acknowledgment

*Note: Liverpool, Blacktown, Penrith, Strathfield and Camden council – event is being finalised.*

## Adelaide

Place	Date	Time
Adelaide Showgrounds	Saturday 15 Oct	10AM- 9 PM

- ★ Logo on promotional Flyers
- ★ Logos on online promotional material in social media
- ★ Promotional slide on LED screen
- ★ On stage acknowledgment and announcement
- ★ Representative in VIP session on stage
- ★ Sponsor marquee 6x3 m or similar
- ★ On ground banner
- ★ Full page advertisement in souvenir
- ★ Facebook promotion

## Perth

Place	Date	Time
Perth – Canning Showgrounds	Sunday 6 Nov	10AM- 9 PM

- ★ Logo on promotional Flyers
- ★ Logos on online promotional material in social media
- ★ Sponsor marquee 3x3 m or similar at prominent location
- ★ On stage acknowledgment and announcement
- ★ Promotional slide on LED screen
- ★ Facebook promotion
- ★ On ground banner
- ★ Expected 8000 people

## Canberra

Place	Date	Time
Australian Parliament Grand Hall	7 Nov	12.00 to 2.00pm Lunch and 6.00 pm to 8.30 pm

- ★ Presence - Acknowledgment
- ★ Expected 500 people
- ★ Ticketed event and logo on or behind ticket or program flyer

## Darwin

Place	Date	Time
NT Parliament	18/19 Oct	TBC

- ★ Presence - Acknowledgment

